ADVANCING INNOVATIVE CITIZEN-LED APPROACHES TO IMPROVE GOVERNANCE, INCREASE TRANSPARENCY, PROMOTE THE RULE OF LAW AND REDUCE CORRUPTION IN DEVELOPING COUNTRIES
“Bad governance – lack of accountability and transparency, corruption and crime – is the **number one** impediment to development and poverty reduction.”

- **Jim Wolfensohn**
  9th President of the World Bank

“Healthy markets are grounded on **sustainable and ethical** principles. Where corruption and other forms of poor governance are pervasive, economies cannot function properly, efficiently or fairly.”

- **Olajobi Makinwa**
  Head of Transparency & Anti-Corruption, UN Global Compact

“**As public knowledge** goes up, corruption goes down, and more money goes where it’s supposed to.”

- **Bill Gates**
  Co-Chair and Trustee of the Bill & Melinda Gates Foundation

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PHOTO: A community based organization training program supported by PTF in Odisha, India. Image by **Suraksha**.
FOREWORDS

Anabel Cruz, Chair of the Partnership for Transparency Fund Board of Directors

2013 was a good year for PTF, full of change and progress. We embarked on new initiatives, made progress towards establishing new affiliates in Europe and Asia, and built new partnerships that will have a lasting impact on improving governance, increasing transparency and reducing corruption in developing countries.

An independent evaluation of our two largest programs commissioned this year by the UK’s Department for International Development and the World Bank confirmed the effectiveness of PTF’s approach, concluding that “the substantial – often dramatic – benefit that can derive swiftly from PTF’s small grants is a success story worthy of wider telling.” I agree.

Sharing the accomplishments achieved and lessons learned through our work has become increasingly important for PTF and is indeed a purpose of this year’s annual report. While the interventions we support are relatively small, collectively they provide powerful insight into sustainable citizen-led strategies that are turning the tide on corruption.

As I step down as Board Chair at the end of this year, I look forward to continuing to support and participate in this tremendous organization. I am confident in the ongoing commitment of our donors, partners, Board and volunteers to keep PTF an extraordinary home for creative anti-corruption solutions.

Daniel Ritchie, President of the Partnership for Transparency Fund

In the past year, we supported several initiatives which we believe are pioneering in promoting citizen action to fight corruption and promote good governance.

In Uganda, the Citizen Action Program allows citizens using SMS technology to report complaints about health services. The program “closes the circle” by validating the complaints, making information available to duty-bearers, tracing the response and informing citizens of action taken.

In the Philippines, we are supporting independent citizen monitoring of conditional cash transfer programs and natural disaster relief and reconstruction efforts.

In Bangladesh and Nepal, the Citizens Action for Results, Transparency and Accountability (CARTA) program has continued to make progress on developing effective strategies to promote citizen monitoring of development projects supported by multilateral development agencies. Application of this approach on 10 projects financed in part by the World Bank marks the first time the institution has permitted independent third-party monitoring not underwritten by the projects themselves.

These exciting initiatives by our local civil society partners represent an essential counterpart to the efforts of governments and national accountability institutions in the fight against corruption – citizen action demanding good governance from the ground up.
WHAT WE DO

ADVANCING INNOVATIVE CITIZEN-LED APPROACHES TO IMPROVE GOVERNANCE, INCREASE TRANSPARENCY, PROMOTE THE RULE OF LAW AND REDUCE CORRUPTION IN DEVELOPING COUNTRIES

PTF is a pioneering and innovative organization. We mobilize expertise and resources to provide advice and small grants to civil society organizations (CSOs) that engage citizens in actions to improve governance, increase transparency and reduce corruption in developing countries. Our goal is to pilot and scale-up innovative approaches and tools that reduce corruption and improve governance. Throughout the project cycle we seek to draw lessons from these experiences and share the resulting knowledge widely to advance a culture of transparency around the world.

The needs of the poorest peoples in the world demand responses that are pragmatic and sustainable. Therefore, PTF only supports projects that are action oriented and directly address well identified governance and corruption problems through interaction between citizens and their governments. Over 13 years of operation, this approach has helped our partner CSOs create new models for constructive citizen engagement. Most of our completed projects have been independently evaluated. Overwhelmingly they have been deemed successful and replicable.

PHOTO: A PTF supported workshop on participatory education resource tracking technique in Ghana. Image by Action for Rural Education (ARE).
HOW WE OPERATE

AN ORGANIZATION OF HIGHLY EXPERIENCED VOLUNTEERS

PTF is run almost entirely by volunteer international development specialists with a strong commitment to pilot new ways to improve governance. Through their input, PTF aims to add value at every link in the chain of the projects it supports—from clarifying objectives to ensuring the results have lasting impact.

Over 70 advisers serve as unpaid consultants to PTF and its grantees. These volunteers evaluate, manage and monitor PTF’s grants and activities. They contribute the equivalent of at least $1.5 million annually in volunteer work and allow for an incredible amount of achievement with very limited resources.

Our volunteers have specialized skills in such areas as the design and implementation of anti-corruption and good governance programs, public accounting, audit, public procurement procedures, performance evaluation, public sector management, health, education and infrastructure.

CIVIL SOCIETY PARTNERS

PTF reaches communities by partnering with local CSOs to pilot and grow projects that advance transparency, public accountability, good governance and rule of law. We give CSOs access to the resources they need—technical expertise, program tools, and project-specific grants— to catalyze successful citizen-led change in communities suffering from corruption and the abuse of power. In their own countries, CSOs supported by PTF address issues of governance and corruption by employing a wide range of tools, exploring the effectiveness of different approaches, tailoring their interventions to the situations they encounter and sharing their learning as they gain experience. Their successes prove that citizen-led transparency movements can succeed in improving public accountability.

PHOTO: Asah Azefor and Beltus Atunsiri, leaders of PTF’s CSO partner in Cameroon—Assembly of Youths for a Sustainable Environment and Development (ASYOUSED).
**Sharing Our Experience**

Over 13 years of supporting innovative approaches, PTF has gained knowledge on community driven governance initiatives. The extraordinary experience of our volunteer Advisers, combined with a terrific portfolio of field experiences, has provided insight into fighting corruption and promoting good governance in difficult circumstances. A core objective of PTF’s operation is to share this knowledge gained.

**Online**

PTF’s website underwent major renovation in 2013 to become a medium for storage and retrieval of project experiences. In addition to housing reports and project documents, it is now a “living database” with case studies extracted from real-life experiences, blogs on current events and ‘lessons learned’ articles to bring PTF Advisers’ insights to the fore.

PTF has also established an online newsletter to keep our friends and partners abreast of current activities, upcoming events and new materials. Sign up here.

**In Print**

In a new book, *Citizens Against Corruption: Report from the Front Line*, PTF co-founder Pierre Landell-Mills reviews the record of more than 200 PTF supported projects in 54 countries to root out corruption and demand good governance. The book highlights fascinating projects from around the world and key lessons learned that all engaged in the fight against corruption can use to advance their work.

*Citizens Fighting Corruption: Results and Lessons of an Innovative Pilot Program in India* was also published in 2013. The report reviews pilot projects undertaken by 14 CSOs working in four diverse states that enabled over 90,000 extremely poor people to obtain public services like food rations, employment and basic healthcare.

An independent evaluation conducted in 2013 of two of PTF’s largest programs, reinforces the effectiveness of PTF’s approach, which represents “high value for money, impressive innovation and valuable support to civil society in fighting corruption [with] a strongly positive impact.”

**In Person**

PTF’s Members and Advisers shared the knowledge gained from a decade of operation by speaking at events in London, Berlin, Delhi, Nairobi, Manila, New York, Washington, Toronto and elsewhere in 2013. We organized workshops, participated in panels at seminars and other fora, and promoted the newly published book encapsulating PTF’s experience—*Citizens Against Corruption*. The key message: citizen engagement in initiatives that build greater transparency and accountability in the public sector can dramatically improve the lives of the poor.

Visit our website to view presentations and event summaries.
PARTNERING WITH LOCAL CSOs TO DOCUMENT LESSONS LEARNED

In 2013 PTF entered into a partnership with a Filipino CSO, Concerned Citizens of Abra for Good Government (CCAGG), to implement the knowledge and learning component of a $800,000 project supported by the World Bank’s Global Partnership for Social Accountability. The general aim of the project is to contribute to a sustained increase in the standard of living of the low-income population by building community-level mechanisms for transparency, accountability and citizen participation to ensure more effective delivery of the Government of the Philippines’ Conditional Cash Transfer (CCT) Program.

PTF will apply its institutional experience and utilize its Advisers with wide and deep expertise in the Philippines, such as Geert van der Linden, former ADB Vice President, Dante de los Angeles, former Officer in the Office of the Prime Minister of the Philippines, and Vinay Bhargava, former World Bank Country Director for the Philippines, to manage the project’s knowledge and learning component which aims to:

- *Introduce global best practices* on improving CCT integrity and adapt them to Filipino local conditions
- *Extract lessons from the project experience* by recording case studies, documenting best practices, and learning through monitoring and evaluation
- *Share experience within the direct project environment* for beneficiaries, government agencies and participating CSOs
- *Share experience outside the direct project environment* for CSOs elsewhere in the Philippines and overseas

PTF’s technical assistance will add value along every step of the project lifecycle, from helping to shape its design to capturing, distributing, and effectively using the knowledge gained during implementation and review.
INCUBATING NEW SOLUTIONS

CITIZEN ACTION FOR RESULTS, TRANSPARENCY AND ACCOUNTABILITY (CARTA)

The CARTA Program is designed to enhance the development impact, sustainability and client ownership of pro-poor projects financed by the World Bank in Bangladesh and Nepal by promoting community engagement and capacity to demand better governance. It uses a unique model to pilot strategies that promote participatory third-party monitoring and independent beneficiary feedback. Throughout implementation, PTF will evaluate the effectiveness of the various approaches and determine the relative benefit of independent monitoring across a variety of settings.

With the help of local partners in Bangladesh (Manusher Jonno Foundation) and Nepal (Helvetas Swiss Intercoperation), implementation of the CARTA Program was accelerated in late 2012, and by the end of 2013, seven grants had been awarded to CSOs in Bangladesh and Nepal. Learning workshops have also built capacity among the selected CSOs to monitor the implementation of World Bank financed projects. CARTA also brought together teams from Bangladesh and Nepal to learn from each other.

One CARTA project, related to a rural roads program in Nepal, has been completed and has demonstrated that informed citizens can make a difference. Other projects are also progressing well and demonstrating the value of participatory third-party monitoring. Building awareness of individual rights and collective rights and clarifying roles and responsibilities have empowered communities, leading to improvements in the delivery of public services.

“Actually, CARTA has made my job much easier... Now that information is [publicly] posted, [everyone] can see the budget limitation we have, and since the community decided on the priority of the projects, I am not accused of playing favorites. I can just point to the board and show them that this is what we have and what we agreed to.”

Union Parashad Chairperson
Jessore District, Bangladesh

PHOTO: A sewing machine obtained through LG SP II funding after community advocacy in Bangladesh. Image by Democracy Watch.

SOCIAL ACCOUNTABILITY IN ACTION

After attending a community program sponsored by the CARTA Program, nine women in Bangladesh were motivated to put their training to good use and to make their voices heard. Empowered by learning that the World Bank’s Local Government Support Program (LGSP) II allocated funds to marginalized groups for human resource development, the women began to seek support for a sewing machine project. They met with local government representatives, spread enthusiasm, and put their idea on the agenda of community meetings. Sensing a new reality in transparency and accountability, the local Scheme Selection Committee agreed to the women’s proposal, distributing 10 sewing machines and conducting training sessions in nine wards under LGSP II.
**Citizen Action Platform**

*Amplifying Citizen Voices through Technology*

The CAP revolutionizes the high-value but historically high-cost of citizen reporting and monitoring of public failures by employing effective information and communications technology (ICT) tools to traditional models. It is being developed in direct response to demands from civil society and development technologists for a simple mechanism that empowers citizens to report government abuses and seek redress.

The CAP utilizes ICT to gather time and location stamped data from the grassroots. The information will provide a better understanding of where, when, and what issues citizens are most concerned about. As the CAP system also retains and tracks individual case information, it allows CSOs to report back to citizens on the results of their engagement with public officials – effectively closing the feedback loop between citizens and their governments while retaining anonymity. While other SMS feedback systems exist, the CAP approach of engaging with duty bearers and feeding back to citizens is unique and designed to help make sure that issues are not just reported, but resolved.

To test-run the system in a real-world setting, an initial Pilot Phase of the CAP began in late 2013 in the Apac district of northern Uganda with local partners, the Anti-Corruption Coalition Uganda (ACCU) and The Apac Anti-Corruption Coalition (TAACC). Guided by the lessons learned from the Pilot Phase, the scope of the program will be expanded in Phase II to for further testing on additional sectors in Uganda and Kenya over two years.

> In Apac, there has been significant public outcry about poor health services delivery. Though citizens are in the best position to identify issues affecting service delivery, they still have a challenge to voice out in the processes that directly affect their wellbeing and transformation of the system as a whole. We will use CAP to tackle this challenge by putting citizen participation at the heart of constructive engagement. The citizens are eager to exercise this responsibility.

Lilian Kaweesa  
*Project Coordinator*  
*Anti-Corruption Coalition Uganda*
EXPANDING AREAS OF FOCUS

THE BARRY METZGER RULE OF LAW INITIATIVE

In April 2013, PTF launched the Barry Metzger Rule of Law Initiative at the Asian Development Bank Annual Meetings in New Delhi, India. The initiative is designed to respect the humanitarian and legal values that the late PTF founder and board member Barry Metzger evidenced throughout his life by promoting systems of justice that recognize individual rights, equality, dignity, and respect for all before the law.

Through the program, PTF will support citizen-led action in developing countries to make governments transparent, accountable and free of corruption by strengthening the rule and enforcement of law. Projects supported under the Metzger Initiative will receive a small grant, capacity development, and opportunities to exchange experiences and learn from best practices.

We welcome the involvement and support from law firms, non-governmental organizations, government agencies and private sector representative to help carry on Mr. Metzger’s legacy. Please join the Initiative to help inform, guide and support citizen-led efforts to strengthen the rule of law. Click here to learn more.

“ Our focus is bottom up, not top down. Our goal is to empower citizens to demand more accountable and honest government. Ultimately, change has to come from within a country through the persistent demands of its citizens.”

- Daniel Ritchie
President, PTF

ACTIVITIES

GRANT MAKING  CAPACITY BUILDING  KNOWLEDGE SHARING

Supporting projects that address specific issues related to the rule of law such as freedom of information, conflict of interest and judicial reform.

Providing expert support to strengthen the ability of citizens to promote good governance in their own countries by working with government officials.

Sponsoring opportunities to exchange experiences, learn from best practices and build the capacity of citizens to hold governments accountable.
Developing countries face a major challenge in administering foreign aid committed for reconstruction and rebuilding efforts following natural disasters. The large influx of cash into institutions ill equipped to appropriately manage it often results in the misallocation of government resources, waste, and bureaucratic inefficiency and corruption. PTF is working with our CSO partners to develop methods that engage citizens to monitor the delivery of aid from the bottom up.

Following the Phailin Cyclone that made landfall near Berhampur, a city in the state of Odisha in India on October 12, 2013, PTF made a grant to Youth for Social Development (YSD) - an independent social research and development organization - to monitor and evaluate the relief effort. With guidance from PTF, YSD is collecting data, developing a replicable social audit toolkit and conducting training workshops to monitor aid distribution in disaster affected areas. After the pilot phase has been completed, PTF and YSD will use the initial results to develop a fundraising proposal to scale-up to a larger, multi-year program and lay the foundation for a model that can be applied to monitor and evaluate the delivery of disaster aid in the future.
SCALING SUCCESSES

MITIGATING GOVERNANCE RISKS THROUGH CITIZEN-LED TRANSPARENCY INITIATIVES IN THE PHILIPPINES

The Philippines is home to high rates of corruption, ranking 138 out of 178 countries on Transparency International’s Corruption Perceptions Index. Research has shown that as much as 40 percent of public resources are squandered due to corruption, mismanagement and inefficiencies.

Recognizing the devastating impact of corruption and poor governance in the Philippines, PTF has worked in close partnership with the Coalition Against Corruption of the Makati Business Club (MBC) to manage 22 innovative good governance projects over the past 10 years, with impressive results. The program has evolved into an important governance initiative in the country.

The results achieved by PTF’s Philippines program has engendered more confidence in the approach of citizen engagement to mitigate corruption. Likewise, there is increasing recognition that to make a significant and sustained impact, civil society engagement must be scaled-up. With support from the Australia and Asian Development Bank (ADB), PTF is building on the success of its work with MBC to support a small number of projects that push the envelope on anti-corruption and good governance strategies in the Philippines.

All projects focus on constructive engagement with government agencies to reduce corruption and emphasizes knowledge sharing activities to engage others. In addition to a small grant, each selected project will receive technical assistance from PTF Advisers to help develop social accountability tools. PTF will document and disseminate experiences with constructive engagement to relevant stakeholders. Replication will be encouraged of the models developed under the project with assistance from the Philippines Budget Department.

PHOTO: Members of the Young Concerned Citizens of Abra for Good Government (YCCAGG) participating in a PTF supported project. Image by CCAGG.
**Enhancing the Impact of Citizen-Led Transparency Initiative for Good Governance**

Concerned Citizens of Abra for Good Government (CCAGG) is building the capacity of the members of its youth affiliate—the Young Concerned Citizens of Abra for Good Government—to train local communities on participatory planning, budgeting, monitoring and evaluation. The trained youth facilitators are also encouraging and assisting the establishment of local citizen groups to enhance the sustainability of project activities.

**Strengthening Local Capacities in Good Governance**

The Kalinga Apayao Religious Sector Association (KARSA) is exploring practical solutions for developing robust citizen structures to improve local accountability and decision making. A series of trainings and seminar workshops has served as a space to conduct awareness raising activities, provide instruction on participatory planning, and establish citizen monitoring teams.

**Applied Social Accountability at the Community Level**

The Responsible Citizens, Empowered Communities in Solidarity for Social Change (RECITE, Inc.) is mobilizing parent leaders to monitor the delivery and quality of health services that are needed to meet conditions of the Government’s CCT Program. Community Scorecards are facilitating and enhancing engagement between stakeholders and local government partners.

**2013 Projects in the Philippines**
## WHO WE ARE

### 2013 MEMBERS & ADVISERS

*PTF’s Members are individuals of many nationalities who have contributed to the work of the organization. They have extensive international development and governance experience. PTF’s Advisers are individuals who volunteer to work with CSOs on specific projects, providing experienced counsel so that they are excellently implemented and so achieve their set objectives.*

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<td>Khalid Siraj</td>
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“The clue to PTF’s success has been the marrying of high quality volunteer expertise with the energy and guts of young activists who are determined to stop the corruption that undermines the development of their countries.”

- Peter Eigen
*PTF Board Member and Founder of Transparency International*

“I consider myself very fortunate to have been associated with PTF, a great and unique organization that derives its unmatched strength from its access to a highly dedicated and competent group of individuals, its non-bureaucratic set up and its culture of working towards its mission of fighting corruption.”

- Khalid Siraj
*PTF Adviser and former World Bank Operations Adviser*

JOIN US

Are you passionate about good governance? A range of opportunities exist to contribute to our movement to amplify the voices of the millions of citizens across our world who deserve dignity, justice, and prosperity through better governance. E-mail info@ptfund.org for more information.
Board Of Directors

PTF’s Board of Directors brings together a diverse range of individuals with extensive experience on governance and international economic development. They meet at least twice per year to review PTF’s progress, its financial, audit and governance developments, and consider key strategic issues.

Anabel Cruz, Chair  
Frank Vogl, Vice-Chair  
Vinay Bhargava  
Fayezul Choudhury  
Dante de los Angeles  
Peter Eigen  
Pierre Landell-Mills  
Gerry van der Linden  
Muthoni Muriu  
Christaan Poortman  
Daniel Ritchie  
Richard Stern

Management Team

Members of the PTF Management Team volunteer their services. They are seasoned development and management experts with diverse backgrounds who oversee and direct all aspects of PTF’s operations.

Daniel Ritchie  
President  
Jeffrey Kass  
Programs Manager  
Richard Stern  
Fundraising & Donor Relations Manager  
Roger Sullivan  
Secretary  
Ellie Schreiber  
Central and Eastern Europe Regional Coordinator  
Tjaarda Storm van Leeuwen,  
CARTA Program Director and Consulting Program Adviser  
Vinay Bhargava  
Chief Technical Officer  
Jane Schubert  
Central and Eastern Europe Regional Coordinator  
Pietronella van den Oever  
Volunteer Adviser Manager  
Dante de los Angeles  
East Asia Regional Coordinator  
Leendert Solleveld  
Financial Systems & Processes Manager  
Gerry van der Linden  
East Asia Regional Coordinator  
Barbara Kafka  
Program Oversight  
Frank Vogl  
Communications Manager  
Franz Kaps  
Africa Regional Coordinator

Staff & Consultants

PTF maintains a small team of administrative staff and consultants to support program development and evaluation, financial management, technology solutions, communications strategies and more.

Lorena Curry  
Grants and Finance Manager  
Colby Pacheco  
Program Officer  
Laura Tashjain  
CARTA Program Manager  
Sarah Little  
Communications Officer  
Rebecca Posey  
Development Consultant  
Usha Venkatchallam  
IT Consultant
# 2013 CSO Partners

## Azerbaijan
- Center for Economic and Social Development (CESD)

## Bangladesh
- Agrogoi Sangthesha
- Bangladesh Disaster Preparedness Center (BDPC)
- Democracy Watch
- Monusher Jonno Foundation (MJF)
- Population Services Training Center (PSTC)
- RDRS Bangladesh
- Resource Integration Center (RIC)

## India
- Adhar
- The Ayauskam
- Consumer Unity & Trust Society (CUTS)
- People’s Rural Education Movement (PREM)
- Prerana
- Public Affairs Center (PAC)
- Rural Litigation & Entitlement Kendra (RLEK)
- Sambandh
- Suraksha Trust
- Swami Vivekan and Youth Movement (SVYM)
- Transparency International India (TI-India)
- Vijaya Development Resource Center (VDRC)
- Visionaries of Creative Action for Liberation and Progress (VICALP)
- Youth for Social Development (YSD)

## Kenya
- Act Change Transform (ACTI)
- Center for Law and Research International (CLARION)

## Mongolia
- Globe International

## Nepal
- Forest Action
- Friends Service Council Nepal (FSCN)
- Helvetas Swiss Intercooperation
- Nucleus for Empowerment through Skill Transfer (NEST)
- Samuhik Abhiyan
- Sky-Samaj
- Vijaya Development Resource Center (VDRC)

## The Philippines
- Culit Cooperative
- Concerned Citizens of Abra for Good Government (CCAGG)
- Foundation for Growth, Organizational Upliftment of People, Inc. (GROUP)
- Green Mindanao
- Government Watch (G-Watch)
- Kalinga Apayao Religious Sector Association (KARSA)
- NAMFREL
- Philippine Partnership for the Development of Human Resources in Rural Areas (PhilDHRRA)
- Responsible Citizens and Empowered Communities in Solidarity for Social Change (RECITE)

## Serbia
- Juzne Vesti
- Lawyers Committee for Human Rights (YUCOM)
- Toplica Center for Democracy and Human Rights (Toplica)

## Uganda
- Anti Corruption Coalition Uganda (ACCU)

*PTF maintains relations with additional CSOs who have benefitted from PTF support in the past and that we plan to re-engage with in the future.*
TOTAL EXPENSES: $1,151,251

- **Grants**: $507,742 (44%)
- **Salaries & Professional Fees**: $154,958 (13%)
- **Fundraising**: $55,464 (5%)
- **Management & Administration**: $41,049 (3%)
- **Capacity Building & Technical Assistance**: $392,038 (34%)
NEW REVENUE IN 2013

ASIAN DEVELOPMENT BANK $67,000
ANONYMOUS $50,000
OVERLOOK INTERNATIONAL FOUNDATION $150,000
INDIVIDUALS $65,000

TOTAL $332,000

CASH RECEIVED IN 2013 FROM PREVIOUS YEARS’ COMMITMENTS

UK DEPARTMENT FOR INTERNATIONAL DEVELOPMENT $130,948
JAPANESE SOCIAL DEVELOPMENT FUND $1,392,380
OVERLOOK INTERNATIONAL FOUNDATION $50,000

TOTAL $1,573,328

INDIVIDUAL CONTRIBUTORS

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Armeane Choksi
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Richard Christ
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Ed Elmendorf
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Frank Anthony Fariello
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William Friar
Thomas Columkill Garrity
Mohinder Gulati
Amnon Golan
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Norman Hicks
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Franz Kaps
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LJ3 Foundation
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Frank Vogl
Wolfensohn Family Foundation
Mr. & Mrs. Jack M. Wolinetz
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